

EIT HEALTH I-DAYS 2025 at MEDICAL UNIVERSITY – PLEVEN

PROGRAM



Date: October 23 & 24, 2025



Location: Medical University – Pleven

October 23rd (Thursday) 2025

13:00 – 13:30	Registration
13:30 - 13:45	Welcome to Day 1 & i-Days Overview
13:45 – 14:15	Team Formation
14:15 – 14:30	Presenting I-Days 2025 challenge (brief)
14:30 – 15:15	Creativity and Innovation Tools in Medicine and Healthcare <ul style="list-style-type: none">- Innovation in medicine and healthcare- Creativity tools- Leadership and entrepreneurial skills- Teamwork and collaboration- Design Thinking in Healthcare: transforming problems and ideas into solutions
15:15 – 15:30	Break
15:30– 16:15	Startup Toolkit: Tools and Approaches for Solving Challenges <ul style="list-style-type: none">- Customer Persona- Problem Statement- Value Proposition & Innovation Canvas
16:15 – 16:30	Presentation Skills: Effective presentation techniques
16:30 – 17:00	Inspirational Talk & Online Tools for Solving Challenges
17:00 – 17:45	Reflection and Takeaways for Day 2



October 24th (Friday) 2025

9:15 – 10:00	Registration
10:00 – 10:15	Official Opening (<i>MU-Pleven representative and JA Bulgaria/The Edge representative</i>)
10:15 – 10:50	Presenting I-Days 2025 Partners & Mentors
10:50 – 11:00	Keynote: How to Be an Innovator?
11:00 – 15:00	Working in Groups with Mentors (+ work lunch)
15:00 – 16:00	Presentation Preparation by All Teams
16:00 – 17:30	Final Presentations to the Jury
17:30– 18:00	Jury Discussion, Winner Announcement, and Closing Words – Photos with winners and all participants

