

i-Days Innovation Health Challenge 2026



October 22 & 23 2026



Medical University – Pleven, Venue: TBA

AGENDA

Day 1: October 22nd (Thursday)

13:00 – 13:30	Registration & Team allocation
13:30 - 13:40	Welcome & Innovation Days Journey
13:40 – 13:50	Presenting the 2026 Challenge <i>Meet the real-world healthcare challenge your team will take on</i>
13:50 – 14:20	Meet Your Team <i>Team formation, interactive icebreakers and team introductions</i>
14:20 – 14:50	The Innovator’s Journey: From Healthcare Challenge to Impact
14:50 - 15:00	Break
15:00 – 15:50	From Challenge to Solution: Innovation in Practice <i>Explore the challenge, ask the right questions and discover how problems can become opportunities for innovation</i>
15:50 – 16:35	Brainstorming in Practice: Turn Ideas into Solutions <i>Think differently, generate ideas and start shaping solutions with real-world potential</i>
16:35 – 16:45	Break
16:45 – 17:15	Pitch Your Idea: Make It Clear. Make It Matter. <i>Learn how to turn your idea into a clear and compelling story – and get ready to pitch it</i>
17:15 – 17:30	Day 1 Wrap-up & Day 2 Roadmap <i>Take your insights forward and get ready to develop and refine your solution with industry mentors</i>



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Day 2: October 23rd (Friday)

9:15 – 10:00

Registration

Reconnect with your team and get ready for the day

10:00 – 10:30

Official Opening & Meet the Mentors

Welcome from our hosts and partners and meet the experts who will challenge, guide and support your teams throughout the day

10:30 – 10:40

Get Ready for the Day: Insights & Roadmap

Get practical tips for the day ahead

10:40 – 13:00

Team Innovation Lab — Mentor Sessions I

Turn insights into ideas and start shaping your solution with guidance and feedback from mentors

13:00 – 13:30

Working Lunch

13:30 – 15:15

Team Innovation Lab — Mentor Sessions II

Keep developing your solution, explore different perspectives and use mentor feedback to make it stronger

15:15 – 16:00

Presentation Preparation & Rehearsal

Finalise your presentation, submit your slides and get ready to pitch

16:00 – 16:15

Break & Presentations Submission

16:15 – 17:15

Pitch Presentations to Jury

In English, 3 min./presentation + 2 min. Q&A

17:15 – 18:00

Jury Discussion, Announcing the Winners and Closing

